

EAST MIDLANDS EXPO 2009

Greening the Economy

“Flourishing Together – towards a sustainable economy”

East Midlands Environment Link, Churches Forum, One EM, Social Enterprise
East Midlands and Regen EM



In the last few decades, two key assumptions have been made

1. We need growth to keep the economy going.
2. People can't have fulfilled lives without economic growth.

Both assumptions have recently been questioned. Economic growth has damaged the environment and has not lead to prosperity for all. Earlier this year, the UK Sustainable Development Commission made the case for “Prosperity without Growth”.

This workshop is an East Midlands contribution to this debate and an opportunity to explore practical avenues towards a more sustainable economy; Searching out the essential ingredients of a thriving sustainable region, a community of interdependent communities enjoying life.

Programme:

1. **Keynote speech on prosperity without growth:**

- The growth dilemma: we need it but it damages people and environment
- How the growth dynamic works
- A new economic philosophy
- How to consume less and be happy
- The role of government

2. **Workshop session on:**

- East Midlands policies for a more sustainable economy
- Actions needed to implement them
- How implementation is best monitored
- How to respond to critics and market pressures

3. **Practical examples** of thriving communities will be used and participants are invited to bring their own.

4. **Reflection on next steps**

Who should attend ?

Decision-makers in the public, private, voluntary and faith sectors
Those involved in policy development
Those interested in the challenges of life in the 21st century
Those involved in practical initiatives

To BOOK for this event:

More details about this event and booking can be found online at: www.emra.gov.uk/east-midlands-expo